

BACHELOR OF SCIENCE IN SPORT MANAGEMENT

Total Hrs: 120

FRESHMAN YEAR

DEPT	COURSE NAME	CREDIT HRS	DEPT	COURSE NAME	CREDIT HRS
Institutional Course	Student Success [Area B]	1	ENG 102	Rhetoric and Literature [Area A1]	3
ENG 101	Writing and Rhetoric [Area A1]	3	SPM 102	Introduction to Sport Finance	3
HEA 211*	PE 205 or HEA 211 [Area B]	2	OPTION	HIS 151 or HIS 152 [Area E]	3
PSY 201	Social Science Course [Area E]	3	OPTION	Quantitative Skills [Area A2]	3
OPTION	Lab Science [Area D]	4	OPTION	CHR 100/CHR110 [Area B]	3
SPM 101	Introduction to Sport Management	3			
	TOTAL	16		TOTAL	15

SOPHOMORE YEAR

DEPT	COURSE NAME	CREDIT HRS	DEPT	COURSE NAME	CREDIT HRS
OPTION	Fine Art, Language, or Culture [Area C]	3	BUS 100	Business Concepts	3
OPTION	History Course 2 [Area E]	3	PSY 313	Introduction to Sport Psychology	3
SPM 200	Ethics and Professionalism in Sport Management	3	OPTION	Core Elective [Area F]	3
OPTION	Literature [Area C]	3	SPM 220	Society and Careers in Sport	3
OPTION	CHR 101/CHR 102 [Area B]	3	OPTION	General Elective	3
	TOTAL	15		TOTAL	15

JUNIOR YEAR

DEPT	COURSE NAME	CREDIT HRS	DEPT	COURSE NAME	CREDIT HRS
SPM 300	Event and Facility Management	3	SPM 304	Event and Facility Management Practicum II	1
SPM 303	Event and Facility Management Practicum I	1	SPM 350	Sport Communication	3
SPM 320	Sport Sales & Revenue Generation	3	SPM 409	Internship in Sport Management I	3
SPM 330	Sport Marketing	3	SPM 360	Digital Media & Fan Engagement	3
OPTION	General Elective	3	OPTION	General Elective	3
OPTION	General Elective	3	OPTION	General Elective	3
	TOTAL	16		TOTAL	16

SENIOR YEAR

DEPT	COURSE NAME	CREDIT HRS	DEPT	COURSE NAME	CREDIT HRS
SPM 410	Internship in Sport Management II	3	SPM 411	Internship in Sport Management III	3
SPM 420	Athlete Branding & Management	3	SPM 310	Sport Law, Governance & Policy	3
SPM 425	Sport Analytics & Decision Making	3	OPTION	UL General Elective	3
OPTION	General Elective	3	OPTION	UL 7 General Elective	3
OPTION	General Elective	3			
	TOTAL	15		TOTAL	12

*HEA 211 is recommended for SPM majors. PE 205 may still be taken to fulfill Area B requirements.