

STUDENT ACHIEVEMENT MEASURE	JUSTIFICATION FOR CHOOSING THE MEASURE	THRESHOLD OF ACCEPTABILITY	JUSTIFICATION FOR CHOSEN THRESHOLD	TARGET GOAL	JUSTIFICATION FOR TARGET GOAL	ASSESSMENT METHOD/TOOL	2023-2024 ACTUAL OUTCOME	DISCUSSION OR ANY PLANS NEEDED FOR THE FUTURE	POINT OF CONTACT
National Student Clearinghouse Completion Rate	This is one of the key student completion metrics SACSCOC requested the institution choose from in September 2018. BPC chose this measure as opposed to one of the other alternatives because data indicates success of transfer students.	40%	This is the point during which the college was undergoing institutional restructuring and administrative realignment. We seek to improve from the point of entry of the current administration forward.	56%	Target growth rate is aligned with the strategic plan and the college’s SIP grant project, the EPICC initiative.	National Student Clearinghouse	44% for 2018 cohort	With the administration’s decision to lower the admissions GPA back to 2.0 to allow more students the opportunity to attend college, the student achievement committee believes that two other initiatives may aid with student completion: the EPICC student retention initiative and the automatic associate’s degree program.	IPEDS KEYHOLDER
Student Retention Rate	This measure aligns with strategic initiative 1 in the college’s strategic plan, <i>Maximizing the Mission</i> .	47%	Based on four years of data for this measure and set at 2 standard deviations below the mean.	63%	Target growth rate was adjusted for the new cohort and for alignment with the strategic plan and the college’s SIP grant project, the EPICC initiative.	Fall-to-fall retention of <u>all degree-seeking students</u> , excluding graduates	68%* Fall 2024 to Fall 2025	This is an estimate based on current fall 2025 enrollment; actual data cannot be determined until after the official enrollment date in fall 2025.	IPEDS KEYHOLDER
Course Completion Rate	This measure aligns with the KPIs in the college’s SIP grant project, the EPICC initiative.	75%	Based on three semesters of data for this measure the mean is 81.3%. The baseline level was set to two standard deviations below the mean.	82%	Target growth rate was adjusted down from 87% for alignment with the college’s SIP grant project, the EPICC initiative, and the cohort was adjusted to include new student types that take courses on the BPC campus.	Rate of course completions with satisfactory grade of D or higher fall and spring for non-dual-enrolled, non-external students	84% Average 2024 –2025 (82% fall, 85% spring)		IPEDS KEYHOLDER
IPEDS 150% Graduation Rate	This measure aligns with the KPIs in the college’s SIP grant project, the EPICC initiative.	14%	Based on ten years of data for this measure our mean is 21.9% graduation rate. The baseline level was set to two standard deviations below the mean.	42%	The target growth was adjusted up from 29% for alignment with the college’s SIP grant project, the EPICC initiative.	IPEDS submission	21% 2018 Cohort		IPEDS KEYHOLDER
Writing Proficiency Rate	This measure was a key metric for choosing the college’s QEP, <i>Write On!</i>	32%	Analysis of three semesters of data for this measure in our course which emphasize writing: First time completion rate of ENG 101 = 48.6% mean The baseline level was set to 2 standard deviations below the mean.	66%	Writing proficiency growth is in alignment with the college’s QEP and resources will be allocated to ensure goal attainment. The target goal was set to two standard deviations above the mean.	English 101 first-time completion rates (C or higher), excludes dually-enrolled students	62%		IPEDS KEYHOLDER
Community & Christian Involvement Rate	This measure aligns with strategic initiative 2 in the college’s strategic plan, <i>Maximizing the Mission</i> .	75%	As a Christian College all students are given the opportunity to immerse in some aspect of community & Christian Service across the curriculum and extracurricular activities. Even though it is a requirement, it is a new initiative that will take time to gain 100% participation.	100%	The target growth is in alignment with BPC's mission statement and core values (C2) (C3) and (C4), as well as the new 5-year strategic plan, <i>Maximizing the Mission</i> .	Number of students engaged in BCM, Ministerial Association, mission trips, chapel, Lions’ Den, community service/volunteer work, apologetics’ conferences, and other Christian service opportunities on campus and in the community	40%	The civic engagement component of the BPC 100 course did not require student participation, nor did the instructors support making it mandatory. As a result, the committee will reconsider the appropriateness of setting a 100% participation target for this goal. Even when mandates are in place—such as the chapel attendance requirement—true engagement cannot be forced. In fact, only 86% of students met the chapel attendance requirement this year. While this is not a direct measure of engagement, it highlights the reality that mandates alone do not guarantee full participation.	Campus Pastor and Student Development Staff