STUDENT ACHIEVEMENT MEASURE	JUSTIFICATION FOR CHOOSING THE MEASURE	THRESHOLD OF ACCEPTABILITY	JUSTIFICATION FOR CHOSEN THRESHOLD	TARGET GOAL	JUSTIFICATION FOR TARGET GOAL	ASSESSMENT METHOD/TOOL	2023-2024 ACTUAL OUTCOME	DISCUSSION OR ANY PLANS NEEDED FOR THE FUTURE	POINT OF CONTACT
National Student Clearinghouse Completion Rate	This is one of the key student completion metrics SACSCOC requested the institution choose from in September 2018. BPC chose this measure as opposed to one of the other alternatives because data indicates success of transfer students.	40%	This is the point during which the college was undergoing institutional restructuring and administrative realignment. We seek to improve from the point of entry of the current administration forward.	56%	Target growth rate is aligned with the strategic plan and the college's SIP grant project, the EPICC initiative.	National Student Clearinghouse	45% for 2017 cohort	With the administration's decision to lower the admissions GPA back to 2.0 to allow more students the opportunity to attend college, the student achievement committee believes that two other initiatives may aid with student completion: the EPICC student retention initiative and the automatic associate's degree program.	IPEDS KEYHOLDER
Student Retention Rate	This measure aligns with strategic initiative 1 in the college's strategic plan, *Maximizing the Mission*.	47%	Based on four years of data for this measure and set at 2 standard deviations below the mean.	63%	Target growth rate was adjusted for the new cohort and for alignment with the strategic plan and the college's SIP grant project, the EPICC initiative.	Fall-to-fall retention of **all degree-seeking students**, excluding graduates	57% Fall 2023 to Fall 2024	With the implementation of the EPICC initiative, the cohort tracked by this metric has changed from just on-campus students to all degree-seeking students. The higher admissions GPA did not take effect until fall 2023. The EPICC initiative did not begin until spring 2024. Therefore, we expect to see this increase further next year.	IPEDS KEYHOLDER
Course Completion Rate	This measure aligns with the KPIs in the college's SIP grant project, the EPICC initiative.	75%	Based on three semesters of data for this measure the mean is 81.3%. The baseline level was set to two standard deviations below the mean.	82%	Target growth rate was adjusted down from 87% for alignment with the college's SIP grant project, the EPICC initiative, and the cohort was adjusted to include new student types that take courses on the BPC campus.	Rate of course completions with satisfactory grade of D or higher fall and spring for non-dual-enrolled, non-external students	79% Average 2023 – 2024 (78% fall, 81% spring)		IPEDS KEYHOLDER
IPEDS 150% Graduation Rate	This measure aligns with the KPIs in the college's SIP grant project, the EPICC initiative.	14%	Based on ten years of data for this measure our mean is 21.9% graduation rate. The baseline level was set to two standard deviations below the mean.	42%	The target growth was adjusted up from 29% for alignment with the college's SIP grant project, the EPICC initiative.	IPEDS submission	23% 2017 Cohort		IPEDS KEYHOLDER
Writing Proficiency Rate	This measure was a key metric for choosing the college's QEP, *Write On!*	32%	Analysis of three semesters of data for this measure in our course which emphasize writing: First time completion rate of ENG 101 = 48.6% mean The baseline level was set to 2 standard deviations below the mean.	66%	Writing proficiency growth is in alignment with the college's QEP and resources will be allocated to ensure goal attainment. The target goal was set to two standard deviations above the mean.	English 101 first-time completion rates (C or higher), excludes dually-enrolled students	56% including CP students; 59% excluding CP students	The college started programs in two new prison sites this year. As you can see, the data from those sites illustrates a vast need for writing tutoring inside of the correctional facilities, which has been addressed by the prison education program (PEP) team. The on-campus students' pass rate increased by 5% as compared to last year.	IPEDS KEYHOLDER
Community & Christian Involvement Rate	This measure aligns with strategic initiative 2 in the college's strategic plan, *Maximizing the Mission*.	75%	As a Christian College all students are given the opportunity to immerse in some aspect of community & Christian Service across the curriculum and extracurricular activities. Even though it is a requirement, it is a new initiative that will take	100%	The target growth is in alignment with BPC's mission statement and core values (C2) (C3) and (C4), as well as the new 5-year strategic plan, *Maximizing the Mission*.	Number of students engaged in BCM, Ministerial Association, mission trips, chapel, Lions' Den, community service/volunteer work, apologetics' conferences, and other Christian service	41%	There was significant decline in community service engagement by students this year. 284 students completed a community service project in fall 2022, while only 198 completed one in fall 2023. The decline is likely attributable to the removal of a community service project requirement in BPC 100, the college's freshman	Campus Pastor and Student Development Staff

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			time to gain 100% participation.			opportunities on campus and in the community		orientation course. A module on civic engagement has already been added back to the course for fall 2024, which should serve to increase this rate next year.	