

STUDENT ACHIEVEMENT MEASURE	JUSTIFICATION FOR CHOOSING THE MEASURE	THRESHOLD OF ACCEPTABILITY	JUSTIFICATION FOR CHOSEN THRESHOLD	TARGET GOAL	JUSTIFICATION FOR TARGET GOAL	ASSESSMENT METHOD/TOOL	2019-2020 ACTUAL OUTCOME	DISCUSSION OR ANY PLANS NEEDED FOR THE FUTURE	POINT OF CONTACT
National Student Clearinghouse Completion Rate	This is one of the key student completion metrics SACSCOC requested the institution choose from in September 2018. BPC chose this measure as opposed to one of the other alternatives because data indicates success of transfer students.	40%	This is the point during which the college was undergoing institutional restructuring and administrative realignment. We seek to improve from the point of entry of the current administration forward.	56%	Target growth rate is the National Student Clearing House national average.	National Student Clearinghouse	44% for 2013 cohort		IPEDS KEYHOLDER
Student Retention Rate	This measure aligns with Strategic Initiative 2 and (C 2) in the college's 2016-2021 Strategic Plan	47%	Based on four years of data for this measure and set at 2 standard deviations below the mean.	67%	Target growth rate is in alignment with Strategic Initiative 2 and goal #3 under academic services. 6 of the 9 college divisions have a 2018-2019 division goal that focuses on student retention and trend reflects three years of data	Fall-to-fall retention of MV day students, excluding graduates	55% Fall 2018 to Fall 2019	Glad to see improvement. Continue to work towards goal using strategic planning initiatives	IPEDS KEYHOLDER
Course Completion Rate	This measure aligns with Strategic Plan (C2) Spiritual and Academic Transformation and (C3) Practical application in the college's 2016-2021 Strategic Plan	75%	Based on three semesters of data for this measure the mean is 81.3%. The baseline level was set to two standard deviations below the mean.	87%	The target growth was set to two standard deviations above the course completion mean.	Rate of course completions with satisfactory grade of D or higher fall and spring	80.25% Average 2019 –2020 (80% fall, 80.5% spring)	There was a 4% decline in the fall semester. Although we only had 6 more Fs this year than last, we had 21 more Y grades and 63 more W grades. We also implemented for the first time the grade of XF for academic integrity violations, of which we had 14 in the fall semester and 9 in the spring semester. These counts as non-passing no matter what the student's GPA was at the time of course removal. An 80% pass rate is well within the bounds of our goals, but we will continue to work on encouraging integrity in academic work which could have added 23 more passing grades this year.	IPEDS KEYHOLDER
IPEDS 150% Graduation Rate	This measure aligns with (C2) Spiritual and Academic Transformation and (C3) Practical Application in the college's 2016-2021 Strategic Plan	14%	Based on ten years of data for this measure our mean is 21.9% graduation rate. The baseline level was set to two standard deviations below the mean.	29%	The target growth was set to two standard deviations above the mean.	IPEDS submission	20% 2013 Cohort	This rate was during the college's accreditation appeal. We have not yet reached the cohort in which the new administration came to BPC.	IPEDS KEYHOLDER
Writing Proficiency Rate	Based on research conducted with faculty/students via in-house survey and assessment results which concluded a need to improve student writing proficiency	32%	Analysis of three semesters of data for this measure in our course which emphasize writing: First time completion rate of ENG 101 = 48.6% mean The baseline level was set to 2 standard deviations below the mean.	66%	Writing proficiency growth is in alignment with the college's QEP and resources will be allocated to ensure goal attainment. The target goal was set to two standard deviations above the mean.	English 101 first-time completion rates (C or higher), excludes dually-enrolled students	51%	Slight decline from last year. QEP will be based on improvements needed in the area of writing.	IPEDS KEYHOLDER

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Community & Christian Involvement Rate	This measure aligns with BPC mission statement and core values (C2) (C3) and (C4) in the college's 2016-2021 Strategic Plan	75%	As a Christian College all students are given the opportunity to immerse in some aspect of community & Christian Service across the curriculum and extracurricular activities	100%	The target growth is in alignment with BPC Mission Statement and core values (C2) (C3) and (C4)	Number of students engaged in BCM, Ministerial Association, mission trips, chapel, Lions' Den, community service/volunteer work, apologetics' conferences, and other Christian service opportunities on campus and in the community	89.6% reported as attending chapel at least once in 2019-2020	Last year we discussed not considering chapel attendance but rather engagement/participation in chapel in addition to the other items noted. Despite sending out the request for completion of the reporting form 4 times this year, as well as seeking out the Campus Pastor and Director of Community and Church Relations, we only had 13 forms submitted this year, with a measured participation rate of 19% of the day students. There is no record of students who attend Bible studies, engage in BCM, or other community service if it is not reported on the forms. Without staff participation in data collection, this rate is difficult to measure.	Campus Pastor and Student Activities Staff