

STUDENT ACHIEVEMENT MEASURE	JUSTIFICATION FOR CHOOSING THE MEASURE	THRESHOLD OF ACCEPTABILITY	JUSTIFICATION FOR CHOSEN THRESHOLD	TARGET GOAL	JUSTIFICATION FOR TARGET GOAL	ASSESSMENT METHOD/TOOL	2017-2018 ACTUAL OUTCOME	DISCUSSION OR ANY PLANS NEEDED FOR THE FUTURE	POINT OF CONTACT
National Student Clearinghouse Completion Rate	This is one of the key student completion metrics SACSCOC requested the institution choose from in September 2018. BPC chose this measure as opposed to one of the other alternatives because data indicates success of transfer students.	40%	This is the point during which the college was undergoing institutional restructuring and administrative realignment. We seek to improve from the point of entry of the current administration forward.	56%	Target growth rate is the National Student Clearing House national average.	National Student Clearinghouse	58% for 2011 cohort		IPEDS KEYHOLDER
Student Retention Rate	This measure aligns with Strategic Initiative 2 and (C 2) in the college's 2016-2021 Strategic Plan	47%	Based on four years of data for this measure and set at 2 standard deviations below the mean.	67%	Target growth rate is in alignment with Strategic Initiative 2 and goal #3 under academic services. 6 of the 9 college divisions has a 2018-2019 division goal that focuses on student retention and trend reflects three years of data	Fall-to-fall retention of MV day students, excluding graduates	56% Fall 2016 to Fall 2017	Numerous departments on campus adopted this as an initiative to improve in the 18-19 strategic plan	IPEDS KEYHOLDER
Course Completion Rate	This measure aligns with Strategic Plan (C2) Spiritual and Academic Transformation and (C3) Practical application in the college's 2016-2021 Strategic Plan	75%	Based on three semesters of data for this measure the mean is 81.3%. The baseline level was set to two standard deviations below the mean.	87%	The target growth was set to two standard deviations above the course completion mean.	Rate of course completions with satisfactory grade of D or higher each semester	82% Average 2017 –2018		IPEDS KEYHOLDER
IPEDS 150% Graduation Rate	This measure aligns with (C2) Spiritual and Academic Transformation and (C3) Practical Application in the college's 2016-2021 Strategic Plan	14%	Based on ten years of data for this measure our mean is 21.9% graduation rate. The baseline level was set to two standard deviations below the mean.	29%	The target growth was set to two standard deviations above the mean.	IPEDS submission	24% 2011 Cohort	The improvement of the aforementioned retention rate will help to improve this data, especially as we move closer to the semesters during which our current administration came to BPC	IPEDS KEYHOLDER
Writing Proficiency Rate	Based on research conducted with faculty/students via in-house survey and assessment results which concluded a need to improve student writing proficiency	32%	Analysis of three semesters of data for this measure in our course which emphasize writing: First time completion rate of ENG 101 = 48.6% mean The baseline level was set to 2 standard deviations below the mean.	66%	Writing proficiency growth is in alignment with the college's QEP and resources will be allocated to ensure goal attainment. The target goal was set to two standard deviations above the mean.	English 101 first-time completion rates	45% Average 2017- 2018	Created writing task force to research and propose ideas for improvement; also planning to submit research and data to QEP Steering Committee for possible QEP consideration	IPEDS KEYHOLDER
Community & Christian Service Rate	This measure aligns with BPC mission statement and core values (C2) (C3) and (C4) in the college's 2016-2021 Strategic Plan	75%	As a Christian College all students are given the opportunity to immerse in some aspect of community & Christian Service across the curriculum and extracurricular activities	100%	The target growth is in alignment with BPC Mission Statement and core values (C2) (C3) and (C4)	Number of students engaged in BCM, Ministerial Association, mission trips, chapel, Lions' Den, community service/volunteer work, apologetics' conferences, and other Christian service opportunities on campus and in the community	Not assessed in 2017-2018	Significant discussion over how to track, especially as related to chapel services	Campus Pastor and Student Activities Staff